

November 24, 2010



Dear Eagle Sports Club Friend,

The 2011 Eagle Sports Club 300 Campaign is upon us and I am writing today to ask you to join us as we continue our mission to Detroit's eastside youth *building life-changing relationships through sports, camps and tutoring.*

We are seeking 300 partners willing to commit \$ 1,000 for the upcoming 2011 ESC program year.

If you are one of our faithful partners – Thank You for all you have done! I hope you will continue to support us in the new year. Your efforts and commitment to ESC has undeniably changed lives.

If you are not currently partnered with Eagle Sports Club please consider joining our Mission in 2011. There are many, many compelling reasons to support ESC in the upcoming year. In 2010 we witnessed:

- 1,860 Soccer, Flag Football & Baseball players in 132 teams playing over 600 games at Balduck Park!
- 150 SOAR Tutoring students achieved an average reading & comprehension increase of 2.5 grade levels!
- Kids Across America Camp challenging 21 ESC kids to live strong and hear the true voice of God!

And the impact is huge:

- ESC players return to coach their own ESC teams - giving back and leading the next generation of kids!
- SOAR students excel at school, achieve better grades and return as SOAR Mentors themselves!
- KAA Campers return to troubled neighborhoods courageously leading & impacting their family & peers!

Eagle Sports Club shapes the future. We engage children on multiple fronts providing guidance, accountability, discipline and foremost love.

When you support Eagle Sports Club, you are doing more than simply promoting exciting games of soccer or literacy tutoring. You are helping plant seeds of genuine growth in the hearts and minds of the children involved. They in turn plant seeds back into their fractured community - the local neighborhoods of Detroit that so desperately needs its youth to rise up. We fully believe with your unrestrained benevolence, Detroit will begin to change from the inside out, starting with the children we minister to on a weekly basis. Our enclosed 2011 ESC Love Report features several of these experiences taking root.

Please be part of the solution and success of Eagle Sports Club as we build life-changing relationships one child at a time.

In His Name,



Terry Brennan  
Director of Sports Development

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**Eagle Sports Club**

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